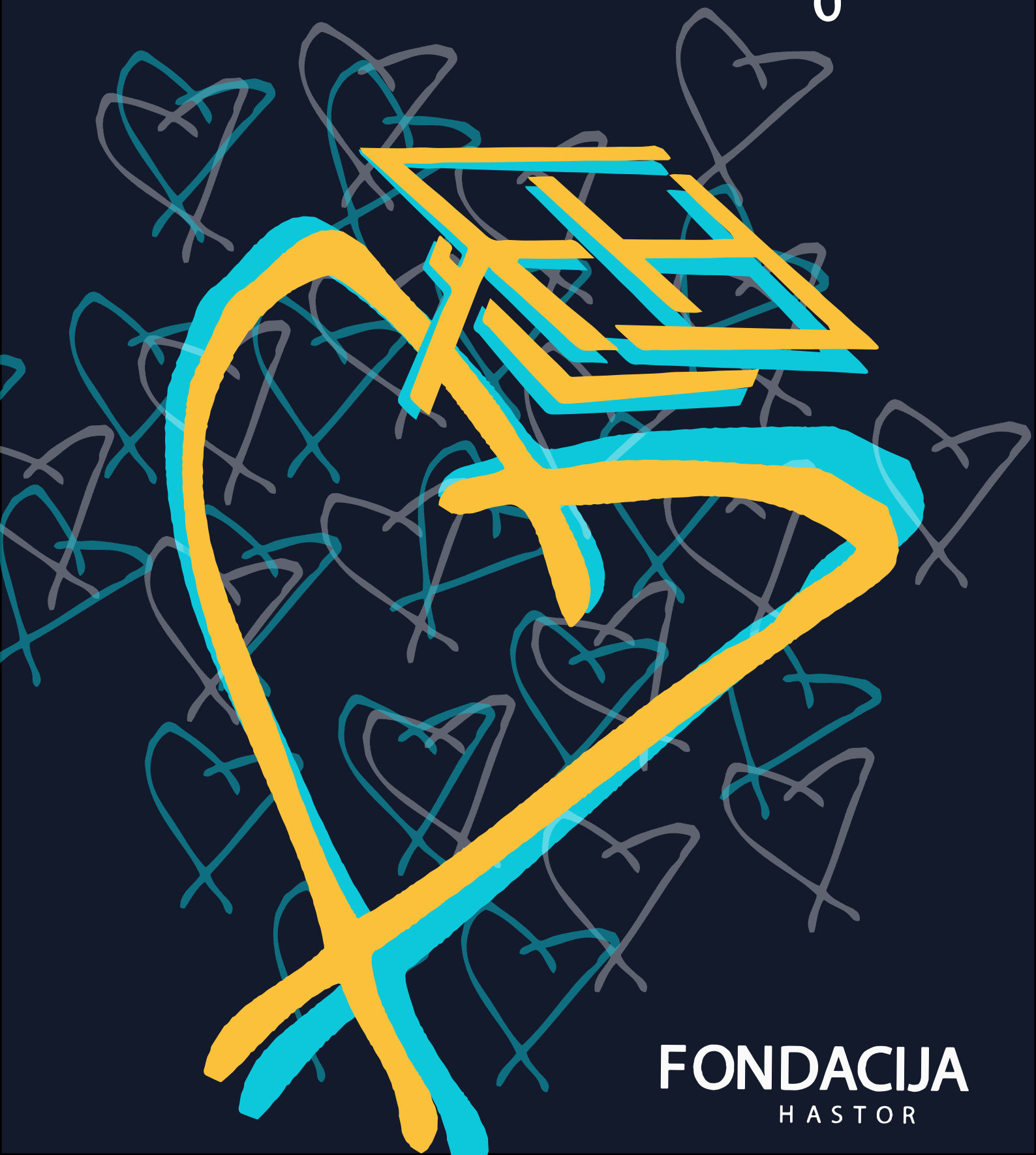


NEWSLETTER

2018

August



FONDACIJA  
HASTOR

## THE HASTOR FOUNDATION'S FOUNDER RECEIVES THE HONORARY HEART OF SARAJEVO AWARD

*heart of sarajevo*

Due to his long-standing work and effort, Mr. Nijaz Hastor won the hearts of many citizens of Bosnia and Herzegovina, both the younger and the older ones, and at the beginning of August he officially “won” the heart of Sarajevo. Namely, during the 24th Sarajevo Film Festival Opening Ceremony, the founder of our Foundation received the Honorary Heart of Sarajevo Award. This award was given to Mr. Hastor in honor of his continuous support for the development of the Sarajevo Film Festival and his remarkable contribution to the affirmation and development of the film industry in Southeast Europe.

Nijaz Hastor is one of the most successful entrepreneurs in Europe, he is the founder of the Hastor Foundation and the founder and owner of ASA Prevent Group, which operates in 12 countries worldwide and employs 14.000 people. Modesty, fairness and dignity are the virtues this entrepreneur, visionary and a true philanthropist is best known for. ASA Prevent Group is the greatest privately-owned company in BH, with 7.500 employees, and is one of the leading exporters.

He was born in Gorazde and completed his primary and secondary education in Ustipraca and Gorazde, as the best student in the generation, afterwards graduating from the Faculty of Economy in Sarajevo. Once he completed his education, he found employment in the Sarajevo Car Factory (TAS) and during the following 15 years he became a manager of exceptional skills, with a unique strategic vision and business philosophy. Going on a business trip to Wolfsburg in 1989 marked the beginning of a new story – an entrepreneurial, developmental, patriotic and philanthropic one. Unobtrusively, slowly but confidently, he began building the great business system that ASA Prevent Group is. At the very core of it is a vision of a stable, progressive and economically successful society. This Group changed the lives of many families for the better.

With the goal to change lives of more families, and especially of young people, the Hastor Foundation was founded and during its 12 years of existence it became the greatest foundation in BH and in the region. The Foundation's founder, Mr. Hastor, realized that only educated and ambitious

young people can make the vision of a stable and economically successful society a reality, and, therefore, the idea to establish a foundation which will help the youth with their education and direct their potential towards the domestic market arose as the right solution. During the past 12 years, the Foundation has provided support for more than 3.000 young people across BH and helped them become successful and responsible citizens, both on the local and the global level.

Besides the support for the education, Mr. Hastor continuously invests into the development of sports, culture and arts, and he was among the first to recognize the significance of the Sarajevo Film Festival for the promotion of the Bosnian-Herzegovinian film industry. The Honorary Heart of Sarajevo, therefore, represents the recognition of his commitment and of his and ASA Group's support for Bosnia and Herzegovina and its international promotion, both economically and culturally.

Mr. Hastor dedicated this award to his employees and his scholarship holders, and during the ceremony he was joined on stage by our youngest scholarship holders, Amina Salic and Edin Maksumic, as ambassadors of the Hastor Foundation, but also heralds of a brighter future for all of us.



## The Hastor Foundation Presents Ambassador Cormack with a Special Recognition Award

Ambassador of the United States of America in BiH, H.E. Maureen E. Cormack, visited the headquarters of ASA Prevent Group in Sarajevo at the beginning of August.



The Ambassador had an opportunity to find out more about the history and global presence of the Group, medium term development plans, as well as talk about new investments. In addition, what was also highlighted was ASA Prevent's great contribution to the development of Bosnian and Herzegovinian economy, particularly in regards to employment opportunities and export.

Ambassador Cormack was impressed with the work and philanthropy of the Group and emphasized that it is companies like these that offer examples of good practices, even in an unenviable business environment.

At the end of the visit, the Hastor Foundation and ASA Prevent Group presented ambassador Cormack with a special recognition award which is the reflection of the gratitude and respect for all the contribution and effort put in improvement of the educational system and economic change.

*"The Hastor Foundation and ASA Prevent Group share the views of the U.S. Embassy in BiH that the economic reforms and the reform of the educational system are, long-term, the most important and needed reforms in Bosnia and Herzegovina. The U.S. Ambassador has tirelessly championed the necessity of these reforms and shown real leadership, standing at the front of the International Community in Bosnia and Herzegovina and so today's recognition is just a small token of gratitude and appreciation that shows that we follow the work and share the views and values of the U.S. Embassy in BiH, but also that we hope that, in the future, we will continue to work together on carrying out these essential reforms in BH. We are delighted that the Ambassador Cormack was the first to receive the aforementioned recognition award,"* said Seid Fijuljanin, the Hastor Foundation's Managing Director, on the occasion.

We are especially grateful for the close and active collaboration with the U.S. Embassy in Bosnia and Herzegovina, but most of all for the last project that the USAID, Prevent Group and the Hastor Foundation carry out in Bugojno which concerns the prequalification of unemployed persons with the goal of providing them with employment opportunities in the shoe manufacturing industry.

## LET US LEARN FROM EACH OTHER

On Saturday, 11th of August, this year's eight meeting of the college student scholarship holders was held at the premises of ASA Prevent Group. This monthly meeting was truly special and interesting. The first hour of the meeting was marked by a presentation delivered by the scholarship holders of the Foundation, Emina Sljivak and Nermina Ramic, who wanted to share their knowledge of economics with their colleagues who were present. During the second part of the meeting, the students had the opportunity to talk with teacher Ramo about his book, sharing impressions and posing questions.

The meeting started with Emina and Nermina's presentation titled "Consumer behavior". Emina Sljivak and Nermina Ramic are in their third year of studies at the Faculty of Economics, University of Tuzla so they decided to share their knowledge on the topic related to their studies and which they both find to be useful and interesting. In the course of the presentation, the two first talked about who consumers are and what it means to be one and then slowly introduced more complex terms and processes, touching upon "purchasing power" and factors which influence consumers and encourage them to spend money. Scholarship holders joined the discussion on what "consumer behavior" means and with the help of the lecturers drew a conclusion that it concerns a process prior to, during and after purchasing items. As the discussion continued, emphasis was also put on the large role which the relationship between the consumer and the person selling and/or producing goods or services has in the process.

A part of the presentation was also dedicated to the importance of consumer's motivation and how people are rarely aware of their needs the way they are aware of their goals. The girls concluded the presentation by highlighting the advice of the marketing experts: a satisfied customer is the best possible advertisement. Besides expressing agreement with these words, the scholarship holders also praised the presentation and the decision of their colleagues to be this month's lecturers.

The second part of the meeting was entirely dedicated to teacher Ramo's book, "Uci, pisi...", a copy of which

he gave to all the scholarship holders present at the last month's meeting, and students' thoughts about it. Scholarship holders shared their impressions on the book and expressed their delight and praise for the book and teacher Ramo. In addition to overall impressions, each scholarship holder highlighted something that they liked about the book the most; for some it was the poetry section of it while for others it was the stories about teacher's travels, stories which concern real people who were once scholarship holders and are now grown, fully developed people. Others still said that the book made them want to put in even greater effort in the volunteering meetings so that no time is wasted and that the younger scholarship holders can truly learn and enjoy the time they spend together.

Prompted by the thoughts and comments of the scholarship holders, teacher Ramo shared several more stories and anecdotes, some of them related to the stories from this book, but also some which will be a part of the next one. What was common for all of them were valuable pieces of advice and words of wisdom teacher Ramo stressed during the meeting. These included the importance of constantly honing our skills and learning new things, but also doing what we truly like and enjoy. Needless to say, this monthly meeting of the college student scholarship holders was spent in a wonderful and productive atmosphere.

Marina Cvjetkovic



## THE HASTOR FOUNDATION SCHOLARSHIP HOLDERS TAKE PART IN ZENICA SUMMER FEST

The idea behind the Zenica Summer Fest is for it to be an international cultural and entertainment event, whose goal is to animate the citizens of Zenica during the warm summer days of July and August, as well as the visitors from other cities from Bosnia and Herzegovina and the region, especially those who live abroad but were in their hometown of Zenica during the summer. The Summer Fest program provided a variety of cultural and entertainment contents in the period from the 14th of July to the 3rd of August, and the importance of an event such as this one was recognized by the Prevent Group and the Hastor Foundation. Namely, on the 25th of July, a group of scholarship holders from Busovaca and Zenica, as ambassadors of the Hastor Foundation and the Prevent Group, contributed to the realization of the idea "Balloons for all children".

Given that the 25th of July was devoted to the younger children, the Prevent Group provided crayons, puzzles, shirts and balloons with its logo on them, which were distributed to the children by the scholarship holders.

"We assigned the tasks evenly among ourselves so that we could make the best of the sunny day that we had. Our table was the most attractive one, without a doubt. The children approached us eagerly and could barely wait to get the balloons in their hands. As we were giving them crayons and puzzles with the balloon, we could see a twinkle in their eyes. Children cannot lie, their genuine happiness made us smile, as well as their parents. The image of these happy young people who are not poisoned with hate gave us hope for a better tomorrow", said one of the participants in this event, Nermana Hajdarevic, delightedly.

Dzulisa Otuzbir



## TEACHER'S SECTION

## I STUDY TO KNOW

I found Adelisa Sirco and Senada Podzic in a proper working atmosphere. They explained to me what they had planned for that volunteering meeting. They told me that this group of secondary school pupils attends madrasah and that they were all very good or excellent pupils. They all wanted to say something.

Aid told me: "The more I read Qur'an, the more I understand it." Irma said: "Reading Qur'an made me realize that what I know is very little in comparison to what I should know."

Eldina, very eager to say something, told me: "When I read Qur'an for the first time I was confused, because it said: 'One should help those close to them', and then came the sentence: 'One should not defend even the ones closest to them'. Once I read Qur'an multiple times, I understood that we should help anyone who needs that help, but primarily our family members, and then others, and that we should not protect those who do harm, even if they are the ones closest to us, such as parents and children."

One pupil said: "While reading Qur'an I have learned what the basis of good and evil is. Respect your parents and be obedient. Give everyone what is theirs by right. Don't squander anything. Beware of excess and exaggeration and stick to the middle. Don't be haughty. Don't swear falsely. Don't steal. Don't follow blindly something you don't know."

Once she finished, I praised them for their hard work and promised to come again when I have more time to spend with them, since they were so communicative

and eager to talk to me. As I was leaving I told Senada that she, a future teacher, did a great job in transferring her knowledge to these pupils. I said goodbye and left.

In Fojnica, on the 18th of August 2018, Hasija Huseinbasic and Dalila Krsic had a volunteering meeting with the Hastor Foundation's scholarship holders who are hardworking secondary school pupils. There were 14 of them, and five completed the school year with a grade point average of 5.00. Most of them are active members of their community and the Red Cross, where they perform various volunteering duties. They are eager to tell me about their excellent grades.

One pupil said: "I study to know, I study because my parents ask me to, I study because my teachers advise me to, and I study for the Hastor Foundation, for these volunteering meetings, but also for the scholarship and the bonus."

Three pupils successfully enrolled into a faculty, because they had As in all their subjects. They told me that they look forward to these meetings and that Dalila and Hasija helped them a lot because they told them when and how to study. They have many notes that they plan to use next year, when they become mentors. Given such an interesting conversation, I barely noticed that the time had passed. I said goodbye and moved on.

Ramo Hastor





Muamer Duratbegovic

Based on his work, effort and contribution to the work of the Hastor Foundation, the scholarship holder of this month is Muamer Duratbegovic.

Muamer was born in Novi Travnik, where he completed his primary education, as well as the secondary education, graduating from the Secondary school of economics. While in secondary school, he showed great interest for history and bookkeeping, so he was in doubt as to whether he should become a bookkeeper, or continue studying history. Since he was excellent in bookkeeping, he decided to continue his education at the Faculty of Economics in Zenica, Department of Accounting and Audit Management. He successfully completed three years of studies, and once he graduates from the first cycle of studies, he intends to enroll into the master studies at the Faculty of Economics.

He says that the long-standing volunteering for the Hastor Foundation helped him realize that in the future he wants to transfer his knowledge onto the younger students, so one of his life goals is to become a professor in the field of economics. Once he officially earns the title of an economist, he plans to enroll in a course and develop professionally so he could become a certified accountant.

In his leisure time he collects old banknotes and has a collection of more than 300 banknotes. He likes to watch football. He was a member of the younger teams of NK Novi Travnik, and is a fan of FK Sarajevo. He is currently an intern at the Prevent Travnik Company, which is a member of the ASA Prevent Group. Last year he also completed the internship at the ASA Insurance. He says that he wants to gain as much knowledge, experience and acquaintances as possible.

“So far I have reached the number of more than 1.600 volunteering hours and I am proud to have been a member of the Hastor Foundation for the past ten years. I will do everything to stay in ASA Prevent Group’s family even after I finish my studies. Every individual can change the world for the better simply by changing themselves, so I try to be as positive as I can. As an economist, I would like to tell all the scholarship holders to learn as much as they can from the opportunities they are given, because every skill will certainly pay off”, says Muamer.

Razim Medinic



Kacuni – a day in nature



Etno Village Kotromanicevo, Dobo



A visit to the Home for elderly people, Nedzarici, Sarajevo



Sarajevo



Sarajevo



Sarajevo



Travnik



Travnik

The database showed that the scholarship holders and volunteers of the Hastor Foundation reached the number of 14.747 volunteering hours during the previous month. As usual, most of these hours were spent on our scholarship holders' volunteering meetings – students, primary and secondary school pupils in 270 volunteering meetings in 60 municipalities across Bosnia and Herzegovina. Our students who volunteer with the Administration team and Editorial Board of the Hastor Foundation contributed greatly to this number, as well as students who work on developing the Hastor Foundation app and are in charge of web page maintenance. The compulsory theme that our scholarship holders discussed during volunteering meetings during the previous month was “The significance and power of education”. Besides the compulsory theme, the scholarship holders discussed other interesting topics as well, and our students also spent some volunteering hours helping our younger scholarship holders in understanding the school material better.



Some of the most interesting themes:

“ Per aspera ad astra – the life path of successful leaders

Development of technology and its effect on everyday life ”

“ Traffic (im)politeness The educational system in BH and other European countries

The power of informal education special education needs

“ NLP Training – VAKOG (visual, auditory, kinaesthetic, olfactory and gustatory)

Women and football ” Waste is your problem too Our role models ”

A visa for the future (How to ensure a better future for yourself)

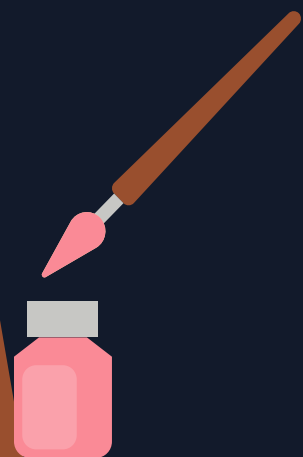
“ The role of marketing in large companies

Suggest ideas for a better atmosphere (a creativity workshop)

“The hidden power of smiling” ”

The municipalities in which the volunteering workshops were held during the previous month:





Vildana Halilovic, Primary school "Nikola Tesla", Prnjavor

THE HASTOR FOUNDATION

Bulevar Mese Selimovica 16, Sarajevo  
033 774 789  
033 774 823  
fondacija@hastor.ba

EDITORIAL BOARD

Dzulisa Otuzbir  
Razim Medicin  
Belma Zukic  
Amina Vates

TRANSLATORS

Mia Babic  
Almedina Smajlovic